

# One Horn Transportation

Media Contact: Cheryl Biron  
(973) 595-7700 ext. 104  
[Cheryl@Onehorn.com](mailto:Cheryl@Onehorn.com)

FOR IMMEDIATE RELEASE

One Horn Transportation Advances to 24<sup>th</sup> Fastest Growing Women-Owned/Led Businesses in North America, from 49<sup>th</sup> in 2013

*Freight Agent Growth Strategy Continues to Pay Off for One Horn, as Company is Recognized by The Women Presidents' Organization Award for the Third Year in a Row*

Wayne, NJ (May 1, 2014) – [One Horn Transportation's](#) Freight Agent Growth Strategy continues to generate significant growth as The Women Presidents' Organization (WPO) ranked the One Horn Transportation 24<sup>th</sup> of the 50 Fastest Growing Women Owned/Led companies in North America. The 50 companies were honored at the WPO's annual conference in New Orleans on April 24<sup>th</sup>.

Having just entered its tenth year in business, One Horn's reinvention in 2010 from a trucking company owning tractors-trailers to a freight agent based transportation brokerage has enabled the Company to continue on its strong growth trajectory. Freight agents come to One Horn with a book of business and perform the sales function as well as subcontracting their customers' loads to outside trucking companies. One Horn provides all the financing, proprietary software, and back office services, leveraging the strengths of its founders, Cheryl Biron and Louis Biron.

"We are very excited our freight agent strategy has enabled One Horn to move up in the ranking while building a company that empowers our freight agents and employees to pursue their dreams in life," said Cheryl Biron, President and CEO of One Horn. One Horn was founded by two corporate executives who decided the corporate lifestyle was not for them. "We wanted to create an environment where people would love to come to work and be able to achieve success and personal happiness. Our Freight Agents grow their businesses, One Horn grows, and we all succeed!" said Biron.

The strong business foundation that enables One Horn's freight agents to grow sales is Stratebo, the proprietary transportation management software package written by One Horn's Co-Founder Louis Biron. "In creating Stratebo, I wanted our company to have the most efficient back office system so that our agents could handle more loads per day with maximum efficiency," said Louis Biron, COO of One Horn, "Operating efficiencies are key to enabling One Horn to grow with minimal fixed costs as Stratebo has enabled One Horn to grow without adding people pushing paper in the back office, and since I wrote it, there are no licensing fees involved."

Leveraging its entrepreneurial culture, One Horn continues to look to new ways to innovate, evolve, and reinvent itself for continued growth. For the past year, One Horn President Cheryl Biron has been blogging on [www.onehorn.com/agents](http://www.onehorn.com/agents) to share ideas that helped them reinvent and grow One Horn over the years as well as ways freight agents can improve their operational efficiency and personal effectiveness.

### About One Horn Transportation

One Horn Transportation provides trucking and logistics services to manufacturers and distributors of fresh and frozen food, industrial materials, and consumer goods throughout the United States and Canada. Founded in 2005 by *Fortune 500* executives turned entrepreneurs who wanted to leverage their big corporate expertise to build their own business on their own terms, One Horn has evolved from an asset-based carrier to a pure brokerage, shipping full truckloads on temperature-controlled, dry van, flatbed and oversize tractor trailers. Honesty, Responsiveness, and Reliability are our core values. Visit: <http://www.onehorn.com>.

Also, connect with us on LinkedIn, [http://www.linkedin.com/company/one-horn-transportation?trk=ppro\\_cprof](http://www.linkedin.com/company/one-horn-transportation?trk=ppro_cprof), Facebook <http://www.facebook.com/pages/One-Horn-Transportation/245894155475455> , Twitter <https://twitter.com/#!/OneHornTrans> , and YouTube [http://www.youtube.com/watch?v=Q99C1\\_OWnEw](http://www.youtube.com/watch?v=Q99C1_OWnEw)

### About the Women Presidents' Organization (WPO)

The WPO is the ultimate affiliation for successful women entrepreneurs worldwide. In monthly meetings across the world, women from diverse industries invest time and energy in themselves and their businesses to drive their corporations to the next level. Local WPO Chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential setting. Visit: <http://www.womenpresidentsorg.com>.

###